

UKGBC PARTNERSHIP OPPORTUNITIES 2025-2026

October 2024



Since 2007, UKGBC has been at the forefront of driving industry transformation towards a sustainable built environment.

Our impact over the last 17 years, and the advancements made through our programmes and projects, have been magnified through our ability to convene and collaborate with a diverse range of members and stakeholders; uniting our collective expertise and talent to remove obstacles, craft solutions and drive innovation to create tangible outcomes for the most pressing challenges facing our industry.

The programmes and initiatives outlined in this document cover the 2025 - 2026 programme year and offer our members a unique opportunity to both directly contribute to our mission, and to shape the emerging consensus on what best practice looks like within the built environment. These also seek to support our members meet the practical realities of delivering a sustainable built environment for example through taking into consideration targeting setting and reporting frameworks such as CSRD (EU Corporate Sustainability Reporting Directive), SFRD (EU Sustainable Finance Disclosure Regulation), CRFD (Climate-related Financial Disclosure Regulations) and GRI sustainable reporting.

There are three partnership types summarised in this document. We require a minimum number of partners for each project to run. The partnership types are:

- Organisational programme partnership
- Programme partnership
- Initiative partnership

Reflecting our mission to radically transform the sustainability of the building environment this diagram highlights the interconnected nature of the partnership opportunities and by extension our key areas of work.

Scaling Sustainable Solutions

National and Devolved Policy

Regenerative Places

Learning and Leadership

Please note the scope and scale of work in each programme or initiative will be determined by the level of interest from our members and number of partners secured.

PROGRAMME & FUNDING PARTNERSHIP OPPORTUNITIES WITH UKGBC

Beyond advancing our shared ambitions and supporting the realisation of critical industry targets, members partnering on UKGBC partnership opportunities will also see benefits such as:

DRIVING MEANINGFUL IMPACT

- Your organisation will enable the programme and facilitate progress and positive impact in the built environment.
- You will take a steering role, helping to shape the programme or initiative and its associated outputs, as well as how those outputs are conveyed to the industry and government to maximise impact and uptake.
- You will have a position on each of the programme or innitiative related groups (steering, advisory, working, or task) that can be taken up by a member of your team to give input into the delivery of the agreed outputs, activities or campaigns.

RAISING YOUR BRAND PROFILE

- Your organisation will receive brand recognition via the inclusion of your organisation's logo
 on all programme-related outputs and collateral (e.g., reports, videos, presentation slides)
 and through available speaking opportunities.
- You will receive bespoke social media assets to help promote your organisation's support of the programme / initiative.
- You will be given opportunities to present at events, such as announcements, launches, and post-launch industry engagements.

EXTENDING YOUR NETWORK

- Your organisation will have the opportunity to collaborate with other industry leaders and build relationships with peers through regular Partnership interactions and related events.
- You will have access to a broad network across the built enviornment value chain, allowing
 you to extend your organisation's reach and build new relationships with clients and suppliers.

DEVELOPING YOUR STAFF

- Individuals will gain unique experience and improve their knowledge through participation and direct knowledge exchange.
- Individuals will engage with diverse set of stakeholders from across the industry and collaborate to co-create tangible solutions.

1. ORGANISATIONAL PROGRAMME PARTNERSHIP

This form of partnership covers all UKGBC programmes and related areas of work in that Programme Year and includes the opportunity to be part of the National and Devolved Policy Initiatives running in that year.

In addition, this partnership enables your organisation to act as a sounding board convened for the programme year by UKGBCs CEO on a number of industry wide existing and emerging topics covering New build, Retrofit, Organisational Change, Systems Change and Infrastructure.

Contact UKGBC CEO <u>Smith.Mordak@ukgbc.org</u> or Director of Membership <u>Mike.Clarke@ukgbc.org</u>

2. INDIVIDUAL PROGRAMME PARTNERSHIP OPPORTUNITIES

There are 5 programmes proposed for 2025 - 2026:

Advancing Net Zero Partnership Fee: £30K

Programme overview:

Find out more here

Now in its fifth year, the Advancing Net Zero programme champions the acceleration of net zero buildings to 100% by 2050 through policy advocacy, learning and development and engagement activities and projects covering areas such as embodied carbon, non-domestic retrofit cost evaluation studies, building optimisation, carbon offsetting, renewable energy procurement. As well as setting frameworks for <u>net zero</u> and contributing to standard development (<u>NZCBS</u>) and complimenting target setting and reporting frameworks such as SBTi, RtZ, SECR etc.

Guided by the ambitions set out within our UK Net Zero Whole Life Carbon Roadmap and supporting industry to secure the UK's pathway to net zero and in additional to the areas stated the programme will tackle supply chain decarbonisation and more topics as needed to meet the net zero 100% target.

Anticipated number of partners: 12

Contact: Director of Industry Transformation: <u>Yetunde.Abdul@ukgbc.org</u> or ANZ Senior Advisor <u>Alex.Benstead@ukgbc.org</u>

Resilience and Nature Partnership Fee: £30K

Programme overview:

Find out more here

The Resilience & Nature programme works to embolden industry action on the climate and nature crises and drive our industry to adapt to climate change and mitigate against biodiversity loss and ecosystem collapse. Taking into consideration target setting and reporting initiatives such as the TNFD and working closely with relevant government departments on key policies and recommendations there are two key areas:

Resilience and Adaptation: Increasing the built environment's resilience to physical climate hazards, expanding climate adaptation action across our buildings, infrastructure and environments and;

Nature and Resource Use: Working towards a nature-positive built environment, embracing responsible resource use, sustainable procurement and creating green and healthy environments. By adopting circular economy principles across the industry, we can mitigate and reverse the harmful impacts the built environment has on nature from habitat loss due to extraction and processing of materials, to biodiversity loss in our towns and cities.

Anticipated number of partners: 8

We also welcome expressions of interest from organisations wishing to partner on either 'Resilience and Adaptation' or 'Nature and Resources' aspects of the programme for a partnership fee of £15K.

Contact: Head of Resilience and Adaptation <u>Hannah.Giddings@ukgbc.org</u> or Head of Nature and Resource Use <u>Kai.Liebetanz@ukgbc.org</u>

Regenerative Places Partnership Fee: £20K

Programme Overview:

Find out more here

Our Regenerative Places programme aims to work with local places to explore and demonstrate how retrofit can act as a catalyst to embed wider regenerative benefits to communities. The Programme focuses on bringing together public and private partners to co-create place-based strategies that enhance local network capacity, develop resilience against future climate-related challenges, and deliver broad "regenerative" benefits to communities.

It explores what we mean by "regenerative" and was conceived as a powerful way to co-create, with UKGBC members and local partners, a positive - regenerative - vision for the future through:

- Working with existing communities to decarbonise their homes, public spaces, and lifestyles, in ways that build resilience and (bio)diversity, while
- Exploring how local networks can develop their own capacity to respond to future challenges, empowering local people and building on local knowledge and strengths offering health and social value benefits.

Anticipated number of partners: 6

Contact: Co Heads of Regenerative Places <u>Anna.Hollyman@ukgbc.org</u> or <u>Joanne.Wheeler@ukgbc.org</u>

Social ImpactPartnership Fee: £20K

Programme Overview:

Find out more here

Building on the success of UKGBC's Social Value programme, which worked to clarify the principles and processes behind defining and delivering social value in projects and places, we are exploring re-igniting our work on social impact.

The last few years have seen a global pandemic, energy price shocks, a cost-of-living crisis, economic instability, and other challenges to people's quality of life, the effects of which have been unevenly felt. Understanding the links between these social issues, and how our built environment is planned, designed and delivered has never been more important. The shocks and stresses of recent years show us that there is an increasingly pressing need to entrench equity in the transition to a sustainable built environment.

We are committed to promoting sustainable and inclusive built assets that prioritise health, well-being and positive, demonstrable social impact and would like to work with our members, partners and wider stakeholders to drive policies and standards that support this goal. Work might include creating a definition of an equitable transition for the built environment, and carrying out a stocktake on outputs and progress on the theme of social impact since our 2021 Social Value publication.

Anticipated number of partners: 5

Contact: UKGBC CEO <u>Smith.Mordak@ukgbc.org</u> or Director of Industry Transformation <u>Yetunde.Abdul@ukgbc.org</u>

Learning and Leadership

Partnership Fee: £10K (minimum 2-year commitment)

Programme Overview:

Find out more here

Realising a sustainable built environment demands a keen understanding of the challenges faced by businesses in our sector, ongoing skills development, adaptability and resilience and finally, inspirational leadership.

UKGBC's Leadership Programme convenes, supports and inspires the leaders of today and tomorrow to challenge themselves and others to drive sustainable leadership, innovation, and transformation in their organisations and throughout the sector.

Funding received covers the three Leadership courses: Future Leaders, Change Accelerator and Recalibrate, and the Leaders Network of over 150 Board Level Leaders from across the industry.

As a Leadership Programme Partner, your organisation will help fund activities such as:

- Development and ongoing review of our programme curriculums, ensuring the best possible integration of sustainability with business goals.
- Delivery of leadership events including the annual Future Leaders Showcase event, and Leaders Network events.
- An annual bursary placement on both the Future Leaders and Change Accelerator Programmes open to SME and Charity organisations within the UKGBC membership.
- Communications and marketing designed to raise the profile and relevance of UKGBC's Leadership Programmes.
- The systems change activity which UKGBC has been trialling since 2020 with Leadership programme alumni.
- Alumni support and events to continue learning post-programme through the Future Leadership Forum.

All leadership partners will receive substantial discounts on the cost of each of these programmes for participating staff.

Anticipated number of partners: 7

Contact: Director of Experiential Learning & Leadership Elfrida. Hamilton-Russell@ukgbc.org

3. INITIATIVE PARTNERSHIP OPPORTUNITIES

Staying agile and adapting to remain at the forefront of our mission to radically transform the built environment. In FY 25-26 we are continuing to increase our ambitions through a number of initiatives.

National and Devolved Policy

Partnership Fee: minimum £5K

Initiative Overview: Find out more here

The current Government's big ambitions – from fixing the broken planning system and addressing the affordable homes crisis, through to upgrading homes and regenerating neighbourhoods – are major opportunities to lift living standards and tackle the climate and nature crises. And there are policy areas that urgently need more political attention, including regulation of embodied carbon emissions and cross-departmental attention on climate resilience.

Becoming a partner on this initiative is an opportunity for members seeking to actively support serious policy change and to demonstrate their leadership at a time of climate and nature crisis in a direct way.

Contributions and input can be given at any time or focus on a specific topic or political issue (calls will be announced on our website and highlighted to members) supporting UKGBCs reactivity to tackle the emerging and shifting political landscape.

Examples of how you could get involved and support us include:

- Engaging with political and policy decision-makers to shape the conversation through 1:1 meetings, roundtables, events, site visits and more.
- Setting the agenda with game-changing policy proposals developed with partners and members.
- Convening members and broad-based coalitions to champion action on key policy areas and opportunities.
- Analysing and commenting briefing to parliamentarians and journalists on the implications of policy announcements.

Anticipating number of partners: Unlimited

Contact: Co Heads of Regenerative Places <u>Joanne.Wheeler@ukgbc.org</u> or <u>Anna.Hollyman@ukgbc.org</u>

<u>Scaling Sustainable Solutions for the Built Environment</u> Partnership Fee: minimum £5K

Programme overview

Find out more here

Both developing new innovations, and more widely implementing existing solutions, are critical to achieving global sustainability goals and reaching net zero. However, fragmentation across our industry is contributing to practical, viable innovative solutions not scaling up across the industry at the pace required.

<u>Celebrating 100+ innovative start up members in October 2024</u> and with an extensive network of solution providers and built environment businesses members, UKGBC is in a unique position to drive real transformational change in this space.

We are seeking partners to help fund development and deliver work to accelerate scaling of built environment sustainable solutions, increased implementation and elimination of uncertainties associated with adoption.

This initiative is ideal for organisations wishing to support:

- Increasing the pace and scale of sustainable innovation implementation in the built environment.
- Facilitating connections and collaboration across the innovation ecosystem, to encourage greater investment, piloting and implementation of innovative solutions.
- Supporting the sharing of learnings from existing innovation implementation projects by collecting and disseminating guidance that will enable built environment practitioners to better understand how to apply innovative solutions on projects.
- Supporting innovators access market insight to help inform solution development and increase understanding of challenges.

Anticipated number of partners: multiple

Contact: Solutions and Innovations Advisor Emily-Rose.Garnett@ukgbc.org

ABOUT UKGBC

UKGBC is uniting the UK building industry using sustainability as a catalyst to positively transform the places people use every day.

A membership-led industry network, we represent the unified voice of our industry's current and future leaders who are working together to deliver a just transition across the sector, in response to the climate and nature crises.

Powered by over 700 member organisations from across the value chain, UKGBC is at the forefront of positively influencing policy, identifying the pathways required to propel the sector forward sustainably and driving the solutions to transform our buildings, communities, cities and infrastructure so that people and nature thrive.

Learn more about our Impact in our recent Impact Report

CONTACT US

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